

CAGE: 9CEG6
UEI: PWWJW8GD3D66

Capability Statement



COMPANY INFORMATION

Established: 05/19/2022

EIN Number: 88-2608314

State of Incorporation: Florida

888 Brickell Ave, Ste 400

Miami, FL 33131



lasamericasfreedomfoundation.com



Geographic Area Served: Nationwide

Las Américas Freedom Foundation, Inc. is a 501(c)(3) non-profit organization created to serve as a vehicle for carrying out projects focused on issues of social and humanitarian interest. Our main areas of attention are focused on investigating issues that are priorities for specific groups, promoting educational campaigns that foster social integration of minorities, and educating to overcome barriers of discrimination based on race, nationality, or gender. We aim to provide space for information and activism in defense of human rights and democracy.

Diario  **Las Américas**

CORE COMPETENCIES

- Investigating the Needs of Specific Groups, Mainly Minorities
- Conceptualizing Social & Humanitarian Projects
- Obtaining Financial Resources for Projects Implementation
- Identifying & Hiring Talent to Ensure Projects Execution
- Researching the Effectiveness & Impact of Projects on the Populations

KEY DIFFERENTIATORS

- We are Diario Las Américas' (DLA) Executing Arm for Social Projects
- We Support its Focus on Creating an Objective, Unique Content
- We Boost its Search for Stories & Testimonials that Other Outlets Don't Cover
- We don't Respond to Partisan Interests
- We Focus on Journalistic, Social & Humane Motivations

GOVERNMENT BUSINESS POC

President: **ILIANA LAVASTIDA**
 Telephone: (305) 633-3341
 E-mail: ilavastida@diariolasamericas.com

OPTIONAL POC

Vice President: **JORGE DAALL**
 Telephone: (305) 633-3341
 E-mail: jdaall@grupomezzerhane.com

INDUSTRY CODES

NAICS:

813311	Human Rights Organizations (PRIMARY)
519110	New Syndicates
541840	Media Representatives
711510	Independent Artists, Writers, and Performers
813319	Other Social Advocacy Organizations
813410	Civic and Social Organizations
813920	Professional Organizations

PSC:

B521	Special Studies/Analysis- Historical
B553	Special Studies/Analysis- Communications
R426	Support-Professional: Communications
R431	Support-Professional: Human Resources
R607	Support-Administrative: Word Processing/Typing
R708	Support-Management: Public Relations
U009	Education/Training- General

PAST PERFORMANCE ALONG WITH DLA

CAMPAIGNS:

Project Name: De la mano de la comunidad

Project Purpose: Charitable

Period of Performance: 2020

Project Cost: \$1,311,222

Scope of Work: Free weekly space in our print edition and on digital platforms to tell stories on small business or ventures that were affected by the quarantine due to COVID-19 pandemic.



Project Name: Credibilidad

Project Purpose: Educational

Period of Performance: 2021

Project Cost: \$250,270

Scope of Work: Emphasizing values and standards that should rule the performance of the media and communicators, amidst the challenge of the digital age and social networks expansion.

#SOSCUBA #SOSNICARAGUA #SOSVENEZUELA

Project Name: #SOSNuestraAmérica

Project Purpose: Social

Period of Performance: (2021- Ongoing)

Project Cost: \$306,365

Scope of Work: Social denounce campaign about human rights violations in Latin American countries through a work of art made every week by a plastic artist.

REALIZADORES DE SUEÑOS

Project Name: Realizadores de sueños

Project Purpose: Social

Period of Performance: 2022

Project Cost: \$98,244

Scope of Work: Highlighting the exceptional performance of immigrants, whether in the academics, professions, or field of work.



Project Name: Ecoequilibrio

Project Purpose: Educational & Informative

Period of Performance: 2022

Project Cost: \$98,244

Scope of Work: Reporting on attacks on the environment that are committed in various parts of the planet and constitute a threat to nature.

MAGAZINES



Commemorative Special Edition:

60th anniversary of Brigade 2506

Project Name: Brigada asalto 2506

Publication Date: 2021

Commemorative Edition: 60th anniversary of Operation Peter Pan

Project Name: El adiós de la esperanza

Publication Date: 2021



Special Edition: Diario las Américas' 68th anniversary

Project Name: Mujeres poderosas

Publication Date: 2021



Commemorative Edition: Versailles restaurant 50th anniversary

Project Name: La catedral del sabor en Miami

Publication Date: 2021



Commemorative Edition: 120th anniversary of the Republic of Cuba

Project Name: La república soñada

Publication Date: 2022



DOCUMENTARY PRODUCTIONS

Project Name: Testamento

Project Purpose: Documenting History

Period of Performance: 2021

Project Cost: \$40,000

Scope of Work: Collecting testimonies of men who took part in the Bay of Pigs invasion (series of 10 episodes).



Project Name: El adiós de la esperanza

Project Purpose: Documenting History

Period of Performance: 2022

Project Cost: \$47,000

Scope of Work: Tributing to the protagonists of the largest exodus of unaccompanied children in the history of the hemisphere.

